

## SNAP Match Sponsorship

As a SNAP Match sponsor, 100% of your donation will go directly to the SNAP Match program. **That means that 100% of your donation will be used to feed Oregonians who need it most.**

### It works like this:

You choose a level of sponsorship that works for you. You choose when you want to sponsor a market. The sponsorship calendar will fill up on a first-come, first-served basis. The sooner you sign up to sponsor, the more choices of dates you'll have!

You can choose to sponsor a single week of the market, or an entire month. During your sponsorship, we'll get the word out in as many ways as we can, so that our entire customer base knows what you're doing to support the community. Some of the ways we'll showcase your brand include:

- Recognition on signage in our information booth.
- Recognition on our website, where your name will be featured in our sponsors list for the entire season.
- Recognition in our email newsletter, The Local Dirt, going out to more than 1500 subscribers weekly.
- Posts touting your sponsorship on Facebook, where they will reach more than 2700 followers, and Instagram, where they'll reach more than 1700.
- Shout-outs wherever we go. Hollywood Farmers Market has an established presence in the community, and we'll make sure we mention often the crucial support of our SNAP Match sponsors.
- Recognition in press releases. We will send out press releases as the program develops, and we'll be sure to mention our generous supporters each time we do.

We offer the following four sponsorship levels:

1. **Full Summer Month (4 markets) for \$1500.** Sponsoring SNAP Match during an entire summer month will maximize your exposure. You will receive all of the promotions listed above for four consecutive weeks. **(Sponsorships at this level are tax deductible)**
2. **Single Summer Market for \$500.** You'll receive all the promotions listed above for one week of your choosing. **(Sponsorships at this level are tax deductible)**
3. **Single Winter Market for \$250.** You can help ensure that Portlanders continue to have access to fresh produce during the slimmer winter months, when nutrition is no less important and our most devoted shoppers continue to frequent the Hollywood Farmers Market.
4. **Make us an offer!** Don't see an opportunity above that fits your needs? Tell us how you'd like to show your support for the SNAP Match program, and we'll see how we can create a sponsorship opportunity to fit it!

### Thanks to some of our past sponsors!

Kaiser Permanente  
42nd Street Station  
Moon and Sixpence

The Portland Clinic  
Hollywood Neighborhood Association  
Hollywood Children's Dentistry

Providence Health  
Albina Community Bank  
Bake Shop

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