

Double Up Food Bucks Sponsorship

As a Double Up Food Bucks sponsor, 100% of your donation will go directly to the Double Up Food Bucks program. **That means that 100% of your donation will end up in the pockets of local farmers, and be used to feed Oregonians who need it most.**

It works like this:

You choose a level of sponsorship that works for you. You choose when you want to sponsor a market. The sponsorship calendar will fill up on a first-come, first-served basis. The sooner you sign up to sponsor, the more choices of dates you'll have!

You can elect to sponsor a single week of the market, or an entire month. During your sponsorship, we'll get the word out in as many ways as we can, so that our entire customer base knows what you're doing to support the community. Some of the ways we'll showcase your brand include:

- Recognition on signage in our information booth.
- Recognition on our website, where your name will be featured in our sponsors list for the entire season.
- Recognition in our email newsletter, The Local Dirt, going out to more than 1500 subscribers weekly.
- Posts touting your sponsorship on Facebook, where they will reach more than 2200 followers, and Instagram, where they'll reach more than 1200.
- Shout-outs wherever we go. Hollywood Farmers Market has an established presence in the community, and we'll make sure we mention often the crucial support of our Double Up Food Bucks sponsors.
- Recognition in press releases. We will send out press releases as the program develops, and we'll be sure to mention our generous supporters each time we do.

We offer the following four sponsorship levels:

1. **Full Summer Month (4 markets) for \$1750.** Sponsoring Double Up Food Bucks during an entire summer month will maximize your exposure. You will receive all of the promotions listed above for four consecutive weeks.
2. **Single Summer Market for \$500.** You'll receive all the promotions listed above for one week of your choosing.
3. **Single Winter Market for \$150.** You can help ensure that Portlanders continue to have access to fresh produce during the slimmer winter months, when nutrition is no less important and our most devoted shoppers continue to frequent the Hollywood Farmers Market.
4. **Make us an offer!** Don't see an opportunity above that fits your needs? Tell us how you'd like to show your support for the Double Up Food Bucks program, and we'll see how we can create a sponsorship opportunity to fit it!

Thanks to some of our past sponsors!

42nd Street Station

Bake Shop

Hollywood Neighborhood Association

Moon and Sixpence

Providence Health

Hollywood Farmers Market
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